American Latex Allergy Association

Latex Allergy Awareness Week 2012

April 12, 2012

.

FOR IMMEDIATE RELEASE

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American Latex Allergy Assocaition sponsors

Latex Allergy Awareness Week October 7th-13th 2012

LATEX ALLERGY?it?s more than just the GLOVES!

MILWAUKEE, WI (April 12, 2012) ? Latex Allergy Awareness Week is observed nationally each October. The American Latex Allergy Association is encouraging the observance of this week throughout the United States, October 7th -13th. A state proclamation has been requested from Governor Scott Walker to officially designate the week in Wisconsin. Individuals in other states are also encouraged to collaborate and request a proclamation for their state. See the American Latex Allergy Association?s website at **www.latexallergyresources.org** [2] for a sample request letter. The website contains multiple latex allergy resources, as well as online membership capability and an online store.

Companies, Organizations and Manufacturers are invited to partner with the American Latex Allergy Association in an effort to distribute latex allergy education, and to promote latex-free products during this observance week. If your company has such a program or product, please notify the American Latex Allergy Association. Options for distribution include a website link and e-newsletter advertising space. Please visit **www.latexallergyresources.org** [2] as Latex Allergy Awareness Week approaches to learn about the other latex allergy educational materials and programs available during that week.

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The American Latex Allergy Association (A.L.E.R.T., Inc.) is a national, nonprofit, 501(c)3 organization whose mission is to create awareness of latex allergy through education and to provide support to individuals who have been diagnosed with latex allergy.

Press release attached

Attachments

LAAW Press release 2012[3]

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Reprinted from

American Latex Allergy Association

P.O. Box 198
Slinger, WI 53086
Phone: 262-677-9707 1-888-97-ALERT
Website: www.latexallergyresources.org

Source URL: http://www.latexallergyresources.org/news/latex-allergy-awareness-week-2012

Links:
[1] mailto:alert@latexallergyresources.org
[2] http://www.latexallergyresources.org
[3] http://www.latexallergyresources.org/sites/default/files/news-attachments/LAAW%20press%20release%202012.pdf